


Patient Engagement Tools Optimized to *Increase Revenue*




**MOUNT GENERAL
MEMORIAL HOSPITAL**
MINNEAPOLIS

Contact information • About this assessment


INTRO QUESTIONS RESULTS

Result Summary



**YOUR
HEART AGE**


72 years (actual=55)
Increased Risk



**YOUR CVD
RISK ESTIMATES**

10-Year Risk = 20.4%
High Risk

30-Year Risk = 50.1%
High Risk



**YOUR CVD
RISK FACTORS**

4 High Risk

1 Moderate Risk

4 Low Risk

1 Unknown Risk

You are at *High Risk* for cardiovascular disease, because of your CVD risk factors.

Take action to control any High or Moderate risk factors you can change.

- Your Heart Age is older than your current age, which indicates Increased Risk. Compared to others your age, you have a higher number of or more severe risk factors.
- You didn't know the answer to all of the risk factor questions. Make every effort to "know your numbers" for good heart health.
- Be very aware of your High and/or Moderate risk factors, especially those risk factors that you can change.
- Discuss this report with your primary care physician for advice on continued good heart health.
- Consult with your doctor about the questions you couldn't answer. You may be due for a check-up.

Continue to the next page to see more.

Sign up to receive hospital announcements, event news, and special offers.

Email address

EVALIA Heart Health Profiler

[Open Report \(PDF\)](#)

[Email Report](#)

Click the button above for your full 8-page Result Report PDF.

It will open in a browser window to view, print, or save.

**Educate at-risk individuals needing procedures.
Capture motivated patients from your website.**

CONNECT • ENGAGE • MOTIVATE

- Increase viral social marketing opportunities
- Leverage your existing website investment
- Establish leadership in community wellness
- Build your customer CRM database

REVENUE GENERATOR

In 18 months, one hospital tracked 128 users who went on to receive care. They generated \$2.76 million in revenue.

Of those, 26% were new to the system and accounted for \$1 million of that revenue!

Call 800-971-0785 to schedule your free demo.

www.medicomhealth.com

Benefits to You

Connect with potential patients by providing credible health information, positioning you as a leader in wellness & prevention.

FEATURES

- Branded with your colors and logos
- Optional or required user registration
- Multiple calls to action
- Promotions or special offers
- Data analytics portal
- CRM integration

Benefits to Users

Patients learn their personal health risks, motivating them to change behaviors and consult with health care professionals.

FEATURES

- Evidence-based
- Responsive design (tablets/mobile)
- Quick and easy
- Complete, personalized results
- High-resolution color PDF report
- Positive and encouraging

Proven success with EVALIA®

"The EVALIA Heart Health Profiler is one of the most valuable additions to our site."

Not only is it a great way to build engagement with visitors, but we are now using other forms of marketing/communication to encourage people to complete our heart quiz."

AVP, Digital Strategy
North Shore-LIJ Health System

AVAILABLE PROFILERS

- Heart Health
- Stroke Risk
- PAD Risk
- Breast Cancer
- Prostate Cancer
- Lung Cancer
- Colorectal Cancer
- Diabetes Risk
- Sleep Apnea
- Knee & Hip
- Back & Neck Pain
- Weight-Loss Surgery
- Urinary Incontinence

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