

# Corporate Fact Sheet

## AT-A-GLANCE

### Headquarters:

▶ Minneapolis, MN

### Founded:

▶ 2000

### Team members

(as of July 7, 2014):

▶ 19

### Website:

▶ [www.medicomhealth.com](http://www.medicomhealth.com)

## HEALTH PROFILERS

### Cardiology/Vascular

- ▶ Heart Health
- ▶ Stroke
- ▶ PAD

### Diabetes/Metabolic Syndrome

- ▶ Diabetes

### Oncology

- ▶ Breast Cancer
- ▶ Prostate Cancer
- ▶ Colorectal Cancer
- ▶ Lung Cancer

### Orthopedics/Spine

- ▶ Knee & Hip
- ▶ Back & Neck Pain

### Bariatric/Weight Loss

- ▶ Weight-Loss Surgery

### Urology

- ▶ Urinary Incontinence

### Sleep

- ▶ Sleep Apnea

### Lung Diseases

- ▶ Asthma Symptoms (Children)

## SELF-CARE PLANNERS

### Urology

- ▶ Urinary Incontinence

## PROFILE

Medicom Health Interactive, creators of EVALIA® Health Engagement Solutions, develops evidence-based health and wellness software applications that identify at-risk populations through a series of concise questions related to lifestyle, family history, and health. Each program is a customizable, web-based application designed to provide clients with consumer information, educate at-risk populations, and position their organizations as health and wellness leaders.

We recognize that our remarkable success is due to the commitment of employees in servicing our customers and building market leadership through innovation. This commitment has been instrumental in building lasting relationships with hospitals, clinics, and health care systems.

## PURPOSE

**Provide high value to our clients through engaging health and wellness products.**

## EXECUTIVE LEADERSHIP

### Will Sigsbee

Chief Executive Officer

### Barbara Goergen

President, Founder

### J. Anthony Huth

Executive Vice President, Founder

### Corey Maul

Chief Technology Officer

### Jim Reynolds, M.D.

Chief Medical Officer

### Joel Cessna

Vice President of Sales & Marketing

## CORE VALUES

- Customer focused
- Measurable product excellence in balance with timeline and profitability
- Positive problem solvers
- Trust, integrity, honesty and respect
- Dedicated, passionate and responsible
- Always improving people and processes
- Teamwork and camaraderie

## INDUSTRY AWARDS

### 2013

#### Summit International Awards (Bronze)

Interactive Media – Health/Medicine

#### Web Health Awards (Bronze)

Interactive Content/Rich Media

#### Web Health Awards Mobile (Merit)

Mobile Application: Medical Education

#### MN Health Strategy & Communications Network (Silver)

Award of Excellence

### 2012

#### MN Health Strategy & Communications Network (Admiral's Award)

Community Relations/Outreach/Advocacy

#### Web Health Awards (Silver)

Web-based Resource/Tool

#### Web Health Awards Mobile (Merit)

Web-based Resource/Tool

#### Summit International Awards

Emerging Media