

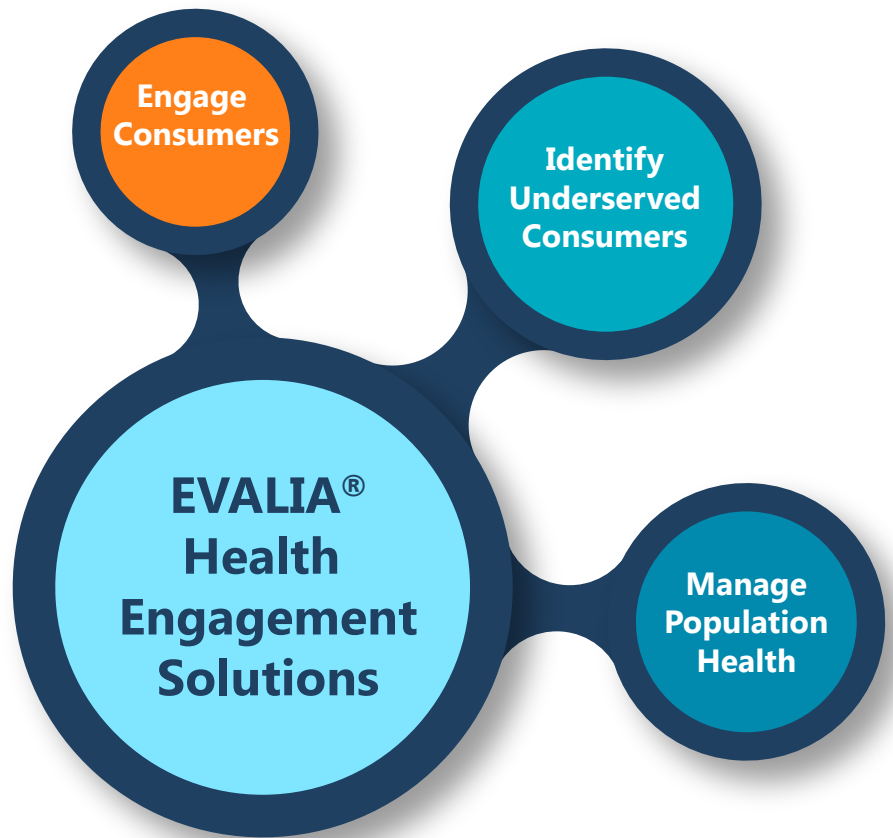
# EVALIA® Health Engagement Solutions

EVALIA Health Engagement Solutions improve quality of care and reduce costs by guiding the **right patient** to the **right provider** at the **right time**.

## ENGAGE. IDENTIFY. MOTIVATE.

We understand that improved outcomes and lowered costs lie in identifying at-risk populations and underserved patients. Our online solutions are an engine for revenue growth and provide the information you need to engage consumers throughout the continuum of care, gain deeper insights into consumer health, and connect with new and underserved patients.

EVALIA Personal Health Profilers and Self-Care Planners are created with responsive design, are intuitive by nature, don't require a software specialist to deploy, identify qualified patients, and seamlessly integrate into your website.






## Actual Client Results


**Texas Health Resources®**  
 Heart Health Profiler

- ✓ **20,000+** Completed Assessments
-  **7,272** Received Treatment
-  **\$15 Million** Net Revenue

~16 months


**GREENVILLE HEALTH SYSTEM**  
 Heart Health Profiler

- ✓ **1,609** Completed Assessments
-  **237** Received Treatment
-  **\$3 Million** in Charges

~18 months


**Allegiance HEALTH**  
 Heart Health Profiler

- ✓ **3,249** Completed Assessments
-  **\$8 Million** in Charges

~18 months

# IMPROVE CARE. REDUCE COSTS. MANAGE POPULATION HEALTH.

-  **Meaningful Use** – Connect physicians and patients with an online platform designed to facilitate electronic 2-way communication.
-  **Measure & Report** – Use detailed analytics that provide the information you need for identifying at-risk populations, calculating ROI, and engaging patients.
-  **Underserved Consumers** – Identify underserved populations and promote service lines through personalized reports that outline health risks and symptoms based on consumer-reported data.
-  **Population Health** – Educate at-risk community members based on risk factors and provide information needed for informed healthcare decisions so they enter the healthcare system with the right provider and at the right time.
-  **Patient Engagement** – Empower patients with an online, customized platform that provides the information consumers need to make informed health decisions.
-  **Cost Reduction** – Increase efficiencies in qualifying patients to reduce hospital stays and readmissions and boost patient satisfaction.
-  **Marketing Efficiencies** – Stratify populations based on health risk or symptom severity so you have the data to connect with patients through precise one-to-one communications.
-  **Community involvement** – Interact with your community by providing personalized health information, actionable next-steps, and education about lifestyle changes.
-  **HIPAA Compliant** – Control access to encrypted consumer data on our secure, dedicated servers.

## HEALTH PROFILERS

### Cardiology/Vascular

- ▶ Heart Health
- ▶ Stroke
- ▶ PAD

### Diabetes/Metabolic Syndrome

- ▶ Diabetes

### Oncology

- ▶ Breast Cancer
- ▶ Prostate Cancer
- ▶ Colorectal Cancer
- ▶ Lung Cancer

### Orthopedics/Spine

- ▶ Knee & Hip
- ▶ Back & Neck Pain

### Bariatric/Weight Loss

- ▶ Weight-Loss Surgery

### Urology

- ▶ Urinary Incontinence

### Sleep

- ▶ Sleep Apnea

### Lung Diseases

- ▶ Asthma Symptoms
- ▶ Asthma Symptoms (Children)

## SELF-CARE PLANNERS

- ▶ Urinary Incontinence
- ▶ Knee & Hip
- ▶ Back & Neck Pain (coming)

**Medicom Health Interactive** provides health management solutions designed to help its clients meet consumer engagement, patient acquisition, and population health goals through the collection and stratification of consumer-provided data. Our line of web-based EVALIA® Health Engagement Solutions collect consumer data through a series of concise questions and provide a cost-effective way to grow market share, drive revenue, engage consumers, and lower costs.

