CONVERT WEB VISITS INTO OFFICE VISITS!

Medicom Health, developer of award-winning Health Risk Assessments (HRAs) and Self-Care Planners, provides online, evidence-based web apps designed to help you:

- **Identify at-risk populations** through user-provided health data
- **Engage motivated, at-risk consumers** and connect them with your healthcare providers
- **Acquire new patients** who are most in need of your services

Patient Acquisition & Retention

**Attract new and underserved patients** through the collection of more than 100 points of consumer-provided data relating to health, lifestyle, and demographics.

**Engage consumers** with our mobile-optimized platform that provides individualized health reports detailing health risks. Your unique calls to action, messaging, and branding will drive highly motivated consumers to your healthcare providers.

**Convert unknown web visitors into known patients** by using collected health data for highly personalized messaging, such as custom emails based on risk level, insurance type, or other criteria, directly sent through our platform.

- **Patients and non-patients** have health concerns yet have not sought treatment for many different reasons, though they are primed for engagement.
- **Consumers may seek or come across** HRAs related to their health concerns, and trust them because they come from local healthcare providers.
- **Identification and segmentation** allows healthcare providers to tailor messaging and recommended next steps to educated ears.
- **Motivated users** follow up on calls to action with screenings, procedures or other intervention or nurturing.
- **Positive outcomes** for the individuals (timely treatment), the physicians (more procedures), and health system (revenue & market share).
Medicom Health provides online, evidence-based health assessments and trackers designed to help clients meet consumer engagement, patient acquisition, and revenue goals.

Our platform allows leading health systems to collect consumer-provided health data, stratify users, and connect with at-risk consumers through tailored emails and integrations with marketing and clinical workflows.

Learn more at [www.medicomhealth.com](http://www.medicomhealth.com)