

# Emails Report

## Follow Up

Filters: Heart Health Profiler V3 (V3 DEMO) All Risk Levels

### High Risk - Existing Condition - Has PCP

Name	Delivery Time	Sent	Open Rate	Clicks Rate	Un-Subscribe Rate	Bounce Rate
<b>06/19/2018 - 10/30/2018</b>						
High Risk - Existing Condition Email 1	Immediate	8	63%	0%	0%	0%
High Risk - Existing Condition Email 2	7 Days	7	57%	0%	0%	0%
High Risk - Existing Condition Email 3	14 Days	7	43%	0%	0%	0%
<b>02/02/2018 - 06/18/2018</b>						
High Risk - Existing Condition Email 1	Immediate	13	54%	0%	0%	8%
High Risk - Existing Condition Email 2	7 Days	13	54%	0%	8%	8%
High Risk - Existing Condition Email 3	14 Days	12	50%	0%	0%	8%

### High Risk - Existing Condition - Does Not Have PCP

Name	Delivery Time	Sent	Open Rate	Clicks Rate	Un-Subscribe Rate	Bounce Rate
<b>02/02/2018 - 10/30/2018</b>						
High Risk - Existing Condition Email 1	Immediate	23	4%	0%	0%	35%
High Risk - Existing Condition Email 2	7 Days	22	5%	0%	0%	36%
High Risk - Existing Condition Email 3	14 Days	22	5%	0%	0%	36%

### High Risk - Has PCP

Name	Delivery Time	Sent	Open Rate	Clicks Rate	Un-Subscribe Rate	Bounce Rate
<b>02/02/2018 - 10/30/2018</b>						
High Risk Email 1	Immediate	7	43%	0%	0%	29%
High Risk Email 2	7 Days	7	43%	0%	14%	29%
High Risk Email 3	14 Days	6	50%	0%	0%	33%

### High Risk - Does Not Have PCP

Name	Delivery Time	Sent	Open Rate	Clicks Rate	Un-Subscribe Rate	Bounce Rate
<b>02/02/2018 - 10/30/2018</b>						
High Risk Email 1	Immediate	37	5%	0%	0%	32%
High Risk Email 2	7 Days	34	6%	0%	0%	35%
High Risk Email 3	14 Days	32	13%	0%	0%	31%

### Moderate Risk - Has PCP

Name	Delivery Time	Sent	Open Rate	Clicks Rate	Un-Subscribe Rate	Bounce Rate
<b>02/02/2018 - 10/30/2018</b>						
Moderate Risk Email 1	Immediate	19	42%	0%	0%	16%
Moderate Risk Email 2	7 Days	19	32%	0%	5%	16%
Moderate Risk Email 3	14 Days	18	33%	0%	6%	17%

### Moderate Risk - Does Not Have PCP

Name	Delivery Time	Sent	Open Rate	Clicks Rate	Un-Subscribe Rate	Bounce Rate
<b>02/02/2018 - 10/30/2018</b>						
Moderate Risk Email 1	Immediate	5	20%	0%	0%	0%
Moderate Risk Email 2	7 Days	2	50%	0%	0%	0%
Moderate Risk Email 3	14 Days	2	50%	0%	0%	0%

### Low Risk - Has PCP

Name	Delivery Time	Sent	Open Rate	Clicks Rate	Un-Subscribe Rate	Bounce Rate
<b>02/02/2018 - 10/30/2018</b>						
Low Risk Email 1	Immediate	25	32%	4%	4%	16%
Low Risk Email 2	7 Days	24	25%	0%	0%	17%
Low Risk Email 3	14 Days	24	25%	0%	4%	17%

### Low Risk - Does Not Have PCP

Name	Delivery Time	Sent	Open Rate	Clicks Rate	Un-Subscribe Rate	Bounce Rate
<b>02/02/2018 - 10/30/2018</b>						
Low Risk Email 1	Immediate	4	50%	0%	0%	25%
Low Risk Email 2	7 Days	3	67%	0%	0%	33%
Low Risk Email 3	14 Days	3	0%	0%	0%	33%

### Unknown Risk - Has PCP

Name	Delivery Time	Sent	Open Rate	Clicks Rate	Un-Subscribe Rate	Bounce Rate
<b>02/02/2018 - 10/30/2018</b>						
Unknown Risk Email 1	Immediate	4	50%	0%	0%	0%
Unknown Risk Email 2	7 Days	3	33%	0%	0%	0%
Unknown Risk Email 3	14 Days	3	0%	0%	0%	0%

Unknown Risk - Does Not Have PCP

Name	Delivery Time	Sent	Open Rate	Clicks Rate	Un-Subscribe Rate	Bounce Rate
<b>02/02/2018 - 10/30/2018</b>						
Unknown Risk Email 1	Immediate	3	33%	0%	0%	0%
Unknown Risk Email 2	7 Days	3	0%	0%	0%	0%
Unknown Risk Email 3	14 Days	3	33%	0%	0%	0%