

## Acid Reflux Assessment

These numbers reflect the performance of just the Acid Reflux Assessments that our various clients ran throughout 2021. Similar stats are available for all of our HRAs. Additional analytics and reports are available to clients in our Management Portal, plus many customization & integration options, etc. **Contact us for a demo!**

### Performance Statistics

27,645  
hits

18,011  
starts

4,055  
completions

23%  
completion rate

23%  
provided contact info

67%  
clicked a call to action

50%  
clicked 1st call-to-action

7m 05s  
avg. time spent

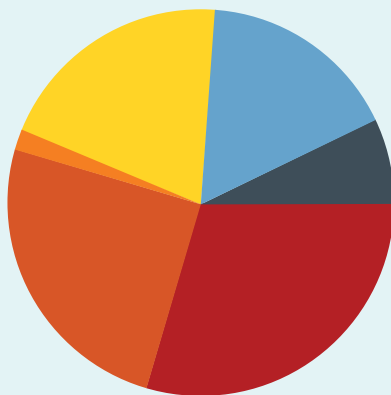
### Sex

Sex	Users	Percent
Female	7,532	74%
Male	2,682	26%

### Age

Age Range	Users	%
20-24	1,695	17%
25-34	2,091	20%
35-44	1,612	16%
45-54	1,535	15%
55-64	1,681	16%
65-74	1,268	12%
75-90	332	3%

### Symptom Assessment



Category	Users	Percent
Serious Symptoms Reported	1,196	30%
Diagnosed & Symptomatic	1,001	25%
Diagnosed & Asymptomatic	67	2%
Undiagnosed w/ Increased Risk of GERD	825	20%
Undiagnosed w/ Some Symptoms	678	17%
Undiagnosed & Asymptomatic	282	7%

More information at: <https://medicomhealth.com/hras/acid-reflux-hra/>