

Back & Neck Pain Assessment

These numbers reflect the performance of just the Back & Neck Pain Assessments that our various clients ran throughout 2021. Similar stats are available for all of our HRAs. Additional analytics and reports are available to clients in our Management Portal, plus many customization & integration options, etc. **Contact us for a demo!**

Performance Statistics

175,604

hits

68,700

starts

15,966

completions

23%

completion rate

23%

provided contact info

78%

clicked a call to action

50%

clicked 1st call-to-action

5m 55s

avg. time spent

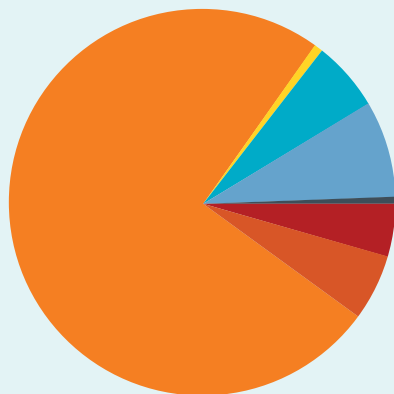
Sex

Sex	Users	Percent
Female	31,951	68%
Male	14,937	32%

Age

Age Range	Users	%
20-24	5,697	12%
25-34	7,702	16%
35-44	8,283	18%
45-54	7,903	17%
55-64	7,512	16%
65-74	6,482	14%
75-90	3,309	7%

Primary Results



Category	Users	Percent
Seek Immediate Medical Attention	709	4%
Seek Medical Attention	882	6%
See a Doctor Soon	11,948	75%
Severe Spine Impairment	60	0%
Moderate Spine Impairment	976	6%
Mild Spine Impairment	1,300	8%
No Spine Impairment	68	0%

More information at: <https://medicomhealth.com/hras/back-neck-pain-hra/>