

Breast Cancer Risk Assessment

These numbers reflect the performance of just the Breast Cancer Risk Assessments that our various clients ran throughout 2021. Similar stats are available for all of our HRAs. Additional analytics and reports are available to clients in our Management Portal, plus many customization & integration options, etc. **Contact us for a demo!**

Performance Statistics

147,588

hits

49,082

starts

22,418

completions

46%

completion rate

46%

provided contact info

75%

clicked a call to action

64%

clicked 1st call-to-action

5m 16s

avg. time spent

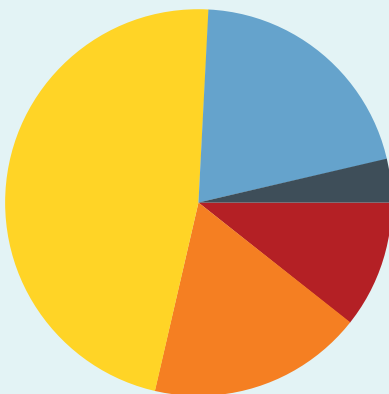
Sex

Sex	Users	Percent
Female	35,531	100%

Age

Age Range	Users	%
20-24	3,175	9%
25-34	4,810	14%
35-44	8,457	24%
45-54	6,799	19%
55-64	6,122	17%
65-74	4,756	13%
75-90	1,412	4%

5-Year Breast Cancer Risk



Category	Users	Percent
High Risk	1,366	11%
Increased Risk	2,320	18%
Low Risk	6,066	47%
Unknown Risk (Age)	2,653	21%
Unknown Risk (History)	466	4%

More information at: <https://medicomhealth.com/hras/breast-cancer-risk-hra/>