

Colorectal Cancer Assessment

These numbers reflect the performance of just the Colorectal Cancer Assessments that our various clients ran throughout 2021. Similar stats are available for all of our HRAs. Additional analytics and reports are available to clients in our Management Portal, plus many customization & integration options, etc. **Contact us for a demo!**

Performance Statistics

56,703
hits

27,036
starts

8,181
completions

30%
completion rate

31%
provided contact info

77%
clicked a call to action

72%
clicked 1st call-to-action

5m 13s
avg. time spent

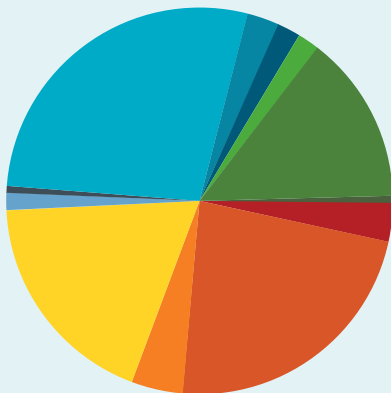
Sex

Sex	Users	Percent
Female	12,153	66%
Male	6,194	34%

Age

Age Range	Users	%
20-24	970	5%
25-34	1,870	10%
35-44	2,966	16%
45-54	4,062	22%
55-64	3,983	22%
65-74	3,027	16%
75-90	1,469	8%

Screening Recommendation



Category	Users	Percent
High/Increased Risk - Existing Condition(s)	264	3%
Follow Screening Schedule Set by Doctor	1,901	23%
Review Screening Schedule w/a Doctor	336	4%
Increased Risk - Concerning Symptoms	1,519	19%
Increased Risk - Family History	124	2%
Start Screening at Age 40	43	1%
Average Risk - Schedule Screening Now	2,277	28%
Average Risk - Con't Your Regular Screening Schedule	217	3%
Start Screening at Age 45	149	2%
Average Risk - Below Recommended Age	148	2%
Discuss Screening Schedule w/a Doctor	1,156	14%
Average Risk - Above Recommended Age	38	0%

More information at: <https://medicomhealth.com/hras/colorectal-cancer-risk-hra/>