

To help you convert more traffic, we are discounting HRAs that align with upcoming health awareness observances. Eruptr will also price-match specialized SEM campaigns to funnel users to the HRAs. [Contact us for more details!](#)

We think these HRAs pair well with each health awareness observance listed on the left.

January

Weight-Loss Awareness Month

[Weight-Loss Surgery Assessment](#)

[Healthy Weight-Range Assessment](#)

National Radon Action Month

[Lung Cancer Risk Assessment](#)

February

Heart Health Awareness Month

[Heart Health Assessment](#)

2nd National Wear Red Day

[Heart Health Assessment](#)

March

Colorectal Cancer Awareness Month

[Colorectal Cancer Risk Assessment](#)

National Kidney Month

[Diabetes Risk Assessment](#)

9th World Kidney Day

[Diabetes Risk Assessment](#)

12th - 18th National Sleep Awareness Week

[Sleep Apnea Assessment](#)

13th - 19th Brain Awareness Week

[Stroke Risk Assessment](#)

28th American Diabetes Alert Day

[Diabetes Risk Assessment](#)

April

3rd - 9th National Public Health Week

[Any of our HRAs](#)

7th World Health Day

[Any of our HRAs](#)

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May

Stroke Awareness Month	<u>Stroke Risk Assessment</u>
Mental Health Awareness Month	<u>Depression Risk Assessment</u> <u>Anxiety Assessment</u>
Better Sleep Month	<u>Sleep Apnea Assessment</u>
Women's Health Month	<u>Any of our HRAs</u>
Arthritis Awareness Month	<u>Back & Neck Pain Assessment</u> <u>Knee & Hip Assessment</u>
Healthy Vision Month	<u>Diabetes Risk Assessment</u>
National Allergy & Asthma Awareness Month	<u>Lung Cancer Risk Assessment</u>
National Osteoporosis Awareness & Prevention Month	<u>Back & Neck Pain Assessment</u> <u>Knee & Hip Assessment</u> <u>Weight-Loss Surgery Assessment</u> <u>Healthy Weight-Range Assessment</u>
1st - 7th Air Quality Awareness Week	<u>Lung Cancer Risk Assessment</u>
14th - 20th National Women's Health Week	<u>Any of our HRAs</u>
31st World No Tobacco Day	<u>Lung Cancer Risk Assessment</u>

June

Men's Health Awareness Month	<u>Any of our HRAs</u>
12th - 18th National Men's Health Week	<u>Any of our HRAs</u>

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September

Prostate Cancer Awareness Month	<u>Prostate Cancer Risk Assessment</u>
National Peripheral Artery Disease Awareness Month	<u>PAD Symptoms Assessment</u>
27 th National Women's Health & Fitness Day	<u>Any of our HRAs</u>

October

Breast Cancer Awareness Month	<u>Breast Cancer Risk Assessment</u> <u>Breast Cancer Screening Assessment</u>
National Chiropractic Health Month	<u>Back & Neck Pain Assessment</u> <u>Knee & Hip Assessment</u>
12 th - 20 th National Bone & Joint Health Week	<u>Back & Neck Pain Assessment</u> <u>Knee & Hip Assessment</u> <u>Weight-Loss Surgery Assessment</u> <u>Healthy Weight-Range Assessment</u>
13 th Metastatic Breast Cancer Awareness Day	<u>Breast Cancer Risk Assessment</u> <u>Breast Cancer Screening Assessment</u>

November

Diabetes Awareness Month	<u>Diabetes Risk Assessment</u>
Bladder Cancer Awareness Month	<u>Bladder Control Assessment</u>
Lung Cancer Awareness Month	<u>Lung Cancer Risk Assessment</u>
Diabetic Eye Disease Month	<u>Diabetes Risk Assessment</u>
16 th Great American Smoke Out Day	<u>Lung Cancer Risk Assessment</u>
19 th - 25 th GERD Awareness Week	<u>Acid Reflux Assessment</u>